



ANNAYANCY VARAS GARCÍA

She holds a law degree from la Salle University in Mexico City as well as a Master's degree in Public Policy from the Leadership Institute in Washington, D.C.;

In 2006 she founded Early Institute, where she has been the director of the only think tank in Mexico focused on improving health, education; safety and protection of early childhood through public policy and advocacy.

Founder of the law firm Ética y Justicia S.C., during these years of experience she has developed great skills in organizational strategy negotiation and public affairs, large scale conflict resolution, public policy and management of strategic teams.

Long before graduating from La Salle University with a law degree, she had already been working in the labor world. She began her professional career as a lawyer in 1994 at Servicios Especializados de Asesoría Laboral S.C., in Mexico City and continued her career in the corporate legal coordination of Empresas Amoxxo S.C.

In 2001 she began the professional challenge of occupying the Legal Direction of Grupo EAC S.C. where she strengthened her development and project management skills to build, develop and operate several shopping centers throughout the country.

In 2005, she joined Estrategia Comunicación y Medios S.C. as Director of Public Affairs, where she remained until 2009.

In 2018 she was appointed as legal vice principal of PMI International Trade (PEMEX).

During her years of experience, she has directed different publications, projects and legislative reforms that have served as a fundamental basis for the country's public policies for the benefit of children and their families.

She is currently a columnist for El Financiero, one of Mexico's most relevant newspapers.

Throughout her professional working career, she has strived to innovate by improving and simplifying internal systems and processes, convinced that there is always a better way of doing things.